

# Biotational Partnership Proposal

Collaborate. Publish. Inspire.

Diamond Open Access for Computational and Interdisciplinary Science

## Executive Summary

Biotational is a platform that promotes and facilitates collaboration and innovation in computational science and its interdisciplinary applications.

We connect academia, industry, and research institutions to share data, develop new insights, and advance open, data-driven research. As part of our broader mission, Biotational supports Diamond Open Access publishing and open data initiatives within computational science — helping ensure that knowledge, methods, and discoveries remain accessible and transparent for the global research community.

Our mission is to eliminate barriers to scientific knowledge by combining academic transparency with data-driven collaboration. We work across domains such as computational biology, artificial intelligence, environmental science, and data modelling to promote innovation and open scientific communication.

## Why Partner with Biotational

Partnering with Biotational helps your institution or organisation extend its scientific reach, promote visibility, and align with global open-access principles. Our partnerships are designed to create shared value and measurable impact across the scientific community.

- Visibility – Reach a global audience of researchers and professionals.
- Credibility – Partner with a trusted, transparent platform committed to open science.
- Collaboration – Engage with an interdisciplinary network of scientists, educators, and innovators.
- Impact – Demonstrate leadership in advancing open, accessible research.

## Partnership Models

### 1. Institutional Collaboration – From £300/year

For universities, departments, and research labs.

Includes:

- Up to 3 featured research publications or outputs per year. (articles, data features, or projects showcases)
- Institution profile and logo listing on the Biotational Partners page.
- Social media promotion and newsletter inclusion.
- Priority consideration for collaborative projects and events.

## 2. Sponsorships- From £500/project

For companies, research organisations, and NGOs supporting open science.

Includes:

- Sponsored content placement or research feature with acknowledgment.
- Branding on campaign materials (web + social).
- Optional co-hosted virtual event or webinar.
- Analytics and visibility report post-campaign.

## 3. Collaborative Projects – Custom Quotation

For tailored research dissemination or co-branded open-access projects.

Includes:

- Co-authored publication series, data integration, or scientific feature development.
- Optional shared resources and technical partnership.
- Custom deliverables and joint planning.

## Deliverables and Benefits

Benefit	Included
Partner listing on Biotational.com	<input checked="" type="checkbox"/>
Co-branding on selected publications	<input checked="" type="checkbox"/>
Social media & newsletter visibility	<input checked="" type="checkbox"/>
Dedicated contact for partnership support	<input checked="" type="checkbox"/>
Analytics and reach report	<input checked="" type="checkbox"/>
Diamond Open Access publishing	<input checked="" type="checkbox"/>

## Process & Next Steps

Our streamlined process ensures a smooth and professional experience for all partners:

1. Initial Discussion – Identify shared objectives and partnership type.
2. Agreement & Onboarding – Formalize partnership and integrate materials.
3. Publication or Event Launch – Disseminate research or collaborative content.
4. Reporting & Review – Deliver analytics and visibility reports post-campaign

## Payment & Support:

Payments are invoiced upon agreement. Support is provided by the Biotational Partnerships Team throughout the collaboration.

## Contact

Biotational Partnerships Team

Email: [info@biotational.com](mailto:info@biotational.com)

Website: [www.biotational.com](http://www.biotational.com)

Advancing computational and interdisciplinary science, together.